

Solution Brief: eMAM / Net-X-Proxy / Net-X-Convert

About Drastic Technologies

Drastic Technologies is a leading edge developer of digital video solutions for the broadcast, sports playback, production, graphics and scientific communities. Drastic products include standalone software, SDKs, and digital disk recorders for clip control, VTR emulation, external device control, digital media playback and file conversion.

eMAM Media Asset Management

eMAM™, a powerful and flexible web-accessible media asset management system, for users to easily manage and use all of their digital assets throughout their organization from any global location.

About Empress

Empress Media Asset Management, LLC is a privately held company providing media asset management and workflow management solutions for broadcast, media, government, and corporate clients including its eMAM Online, eMAM Vault, eMAM Publish, eMAM Workgroup, and eMAM Enterprise product lines. It is part of the Empress family of companies, which includes Empress InfoTech, specializing in customized software development, Empress Digital, one of the largest distributors of blank recording media and supplies, and Real Big Hits, a distributor and agency promoting original creative content. For more information visit www.empressmam.com.

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eMAM



eMAM proudly teamed up with Drastic.TV to extend support to Drastic.TV's Net-X-Code to create two new products: Net-X-Proxy and Net-X-Code.

Net-X-Proxy was developed for cost sensitive clients who needed a robust solution to create proxy/thumbnail files of almost any video file format being ingested into their eMAM system. \$495.00

Net-X-Convert is a scalable file conversion system for automated creation of proxy, thumbnail, broadcast and post production file formats. Designed to work anywhere from a command line plugin to a multi server distributed conversion system for enterprise, Net-X-Convert can grow to support any size organization. Based on a merger of Drastic's MediaReactor and Net-X-Code products, Net-X-Convert supplies the file transform glue used by ESPN, the NBA and other major content producers. \$1995.00

eMAM in conjunction with Net-X-Proxy allows you to create proxy subclips of files, and if you need high resolution subclips or subclips in a different format, eMAM and Net-X-Convert have you covered.

Both can be purchased directly from the drastic web site at:

<http://www.drastic.tv/sales/netxconvert-proxy>

